

## Hunger Fight

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## Capability Statement

### Company Overview

Struck by the number of children, 1 in 4, in North Florida who live daily with hunger, Sherri Porter founded Hunger Fight in 2012. Headquartered in Jacksonville, FL, the IRS designated 501c3 nonprofit organization's programming focuses on two of the biggest issues that impacts a child's success in life; food insecurity and lack of reading skills. Hunger Fight is addressing these issues with its two-pronged programmatic approach for children living in poverty.

### Core Competencies

- Scalable meal packing event programming to meet needs of sponsoring organizations; from 30 people packing 15,000 meals to 2,000+ people packing 500,000+ meals
- Inspiring programming to promote team building and community support opportunities for businesses, corporations, churches, community groups
- Production and distribution of shelf-stable vitamin enriched meals
- Literacy programming focused on children ages birth-age 5
- Collaborative approach with schools and key community programs for year-round food distribution

### Key Differentiators

- More than a food bank or distribution source, Hunger Fight produces and packs its own specially formulated vitamin enriched meals for distribution.
- Partnership with Imagination Library provides books to address emergent literacy skills in children ages 0-5 through the monthly provision of age appropriate books
- Hunger Fight is a Salvation Army Disaster Relief Partner and FEMA approved agency providing emergency meals in times of disaster
- In addition to our Feed the Backpack program, our Champion the Cause program sends meals to food pantries, food banks and missions feeding families, children, adults and seniors living in low income neighborhoods.

### Past Performance

- Unprecedented growth in support and meal production during last three years. In 2016, 2774 volunteers packed 1,172,000 meals; in 2018, 6500 volunteers packed 1,578,358 meals.
- Hosted 250+ packing events to include partners like Citi, Wal-Mart, FIS, Florida Blue, Ameris Bank, rfSmart, NEFAR, Kohls, University of Central Florida
- Hosted large packing events from Miami FL, Orlando FL, Madison NJ to South Bend IN

### NAICS Codes

- Community Food Services 624210
- Emergency and Other Relief Services 624230



### Credentials

- 2016, 2017, 2018 and 2019 Top Rated Nonprofit by **GreatNonprofits**
- Platinum Seal of Transparency from GuideStar (The Dunn & Bradstreet for Non-Profits), less than 1% of non-profits are 100% transparent  
**[www.guidestar.org/profile/46-1338834](http://www.guidestar.org/profile/46-1338834)**
- JaxChamber Trustee Member, Jaxbridges
- 2018 and 2019 Celebrate Clay Award Winner
- Recognized by NBC in the 42<sup>nd</sup> Macy's July 4<sup>th</sup> special for 'Americans helping Americans' for outstanding working giving back to communities and country
- 40+ years in Marketing and Non-Profit sectors



## Scalable **TEAM Building** Packing Events



## How Hunger Impacts Children

### Health

- Children who struggle with hunger are sick more often, recover more slowly, and are more likely to be hospitalized.
- They are more likely to experience headaches, stomachaches, colds, ear infections and fatigue.
- Children who face hunger are more susceptible to obesity and its harmful health consequences as children and as adults.

### Cognition and Academics

- Undernourished children cannot learn as much, as fast or as well
- Lack of enough nutritious food impairs a child's ability to concentrate and perform well in school.

### Emotional and Social Well-Being

- Children who regularly do not get enough nutritious food to eat have significantly higher levels of behavioral, emotional and academic problems and may be more aggressive and anxious. Youth who regularly do not get enough to eat are more likely to be suspended from school and have difficulty getting along with other kids and may be more aggressive and anxious.



## Feed the Need To Read

**With 46% of 3<sup>rd</sup> graders not reading at grade level Hunger Fight** decided to collaborate with the **Dolly Parton Imagination Library**, a nationally known literacy program to get books in the hands of children and families.

- Literacy skills begin at birth and build on relationships and experiences that occur during infancy and early childhood.
- **90%** of a child's critical brain development occurs by age 5
- Emergent literacy has the biggest impact on the academic success of a child, is the root of reading success and forms the basis for learning in all subjects.
- Children who receive higher quality education by age five are **70% more likely to graduate from high school**
- Program serves those most at risk: children ages 0-5
- Books that are age and developmentally appropriate are mailed *every month* directly to the child at their home
- Books plant the seeds for dreams and opportunities for a lifetime